



Securing Your Business with a Strategic Business Continuity Plan

Thursday, March 12, 2009
8:00 to 9:30 a.m.

Sheraton Hotel, Hawthorne 1 Room
Overland Park Convention Center
6100 College Boulevard
Overland Park, Kansas 66211

Register Today!

Email your name, title,
and company to:
Events@SpectrumKC.com

Or Call: 913.685.4900

What Will You Learn?

This informative session will address considerations for developing a comprehensive Business Continuity Plan, from IT to key resource provisions. Enjoy a complimentary breakfast buffet and hear the answers to these questions:

- Does my business require a comprehensive Business Continuity Plan?
- What are the Regulatory and Compliance issues?
- What is a Business Continuity Audit? Who in my business should be involved?
- What system options are available to implement an IT High Availability Plan?
- Are there other areas of my business to include in a Business Continuity Plan?
- Can I do a portion of a Disaster Recovery Plan without doing it all?

Meet the Experts.

Business Continuity Certified Specialists from Spectrum Resources will answer your questions and discuss how you can achieve a comprehensive, yet easy-to-manage Business Continuity Plan.

Robert Hasslinger, a Certified Business Continuity Planner (CBCP), has over twenty years of corporate management experience in the Technology, Merger, and Operations Management fields in the Private Sector. As the CIO/CTO at Venturi Partners, Bob led the merger team which executed the consolidation of two major utility companies in the southwestern United States to form the third largest utility in the U.S. He also was instrumental in organization of the "Cyber Militia" Homeland Security Initiative which provided technology security for the U.S. in the event of terrorist attacks. In the Public Sector, Bob was the State CIO and the "Mississippi Flood of 93" Emergency Management Coordinator for the State of Illinois.

David Copas has thirty plus years of professional experience in Information Systems, Logistics and Operations Management. He has been a senior executive of several multi-billion dollar private-sector companies. He led a worldwide IT and Logistics organization for Russell Stover Candies. Previously he was Chief Information Officer for Western Auto, which was later acquired by Sears. David is a hands-on leader. He has a strong background in assessing essential business challenges while developing specific action plans to address them. He is a published author of articles on data warehousing and outsourcing, and has been quoted frequently in the leading industry publications *CIO*, *Managing Automation*, and *InfoWeek*.

Who Should Attend?

CEOs, CFOs or IT Executives responsible for managing a company-wide Business Continuity Plan.